**On a scale of 1 – 5:** how do you value the treatment of alternative medicines.

**On a scale of 1 – 5:** how do you value tradition western medicines.

**On a scale of 1 – 5:** how informed do you personally believe you are on the issue of strokes

**On a scale of 1 – 5:** how important is scientific evidence to your choice of stroke related medicines

**Multi choice, yes, no, undecided:** do you think there is enough government spending is contributed towards stroke prevention and treatment?

**Multi choice, yes, no, undecided:** do you believe enough resources are available on strokes?

**Multi choice yes, no:** would you use a self-diagnostic tool? (Prompt to return for further diagnostic)

**Rank:** list 2 medicines and ask them to rank them (we can do this multiple time). One scientifically backed western medicine and one alternative medicine. Massage, aromatherapy, herbal remedies vs. Anticoagulants/Antiplatelets, Carotid Endarterectomy (surgery) and Angioplasty/Stents (implants)

**Rank:** list design features and number their importance (medical contact information relative to you, including proximity of doctor and places you can obtain treatment, a self-diagnostic tool, colour scheme dependent on the severity of your condition)

**Open ended:** are there any specific medicines or treatments you have used and have worked / find desirable.

**Website tabs:**

* General information about the website
* Integrative Medicine (IM) information (subset of different types of alternates to western medicine and their scientific evidence)
* Stroke information (subset of different types of alternates to western medicine and their scientific evidence)
* General medical contact information in your area relative to the types of medicines available
* Login (required database) > self – diagnostic tool (Questions that can be asked include, diet, lifestyle, exercise, family history, personal medical history, what kind of medical remedies and solutions does the user find desirable) > personalized information and profile relative to the user. A colour style for the user dependent on the severity or likelihood of stroke attack. A prompt to tell the user to return at a certain date to retake the self-diagnostic tool so it can re assess their situation. Personalized medical contact information specific to the user.